



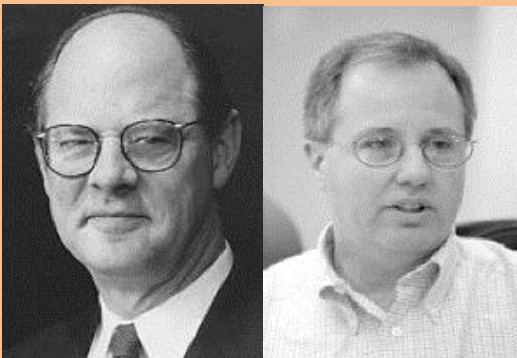
**JAN 2012**

**Editor: M. Lecture**

## **JAN PDM – 2012 Economic Forecast With Dick Stevie and George Vredeveld**

Kingsgate Marriott  
Goodman Drive  
Cincinnati, OH 45219

*January 17, 2012 5:30 PM - 8:00 PM  
\$35 members and non-member \$15 for students.*



Dick Stevie and George Vredeveld will return this year to give their 12th Annual Economic Forecast to our organizations. These two economists will combine economic statistics, their expert knowledge, and a little bit of movie trivia to predict the leading indicators of the economy in 2012. ASQ, APICS, and SME will once again join forces with ISM-C to host this meeting.

Dick Stevie has been General Manager, Market Analysis Department for Duke Energy Corp. since 1996. In this capacity Dick is responsible for forecasting, market research, load research, and energy efficiency program design. Dick serves as Chair of the Cincinnati USA Partnership's Economic Advisory Committee. Mr. Stevie has a BA in economics from Thomas More College, and an MA and Ph.D. in economics from the University of Cincinnati. George Vredeveld, the founding director in 1977 of UC's Economics Center for Education and Research, has proven to be one of the most effective leaders in the movement to promote

economic education in a meaningful way to school-age children. In 2002, the UC center was singled out from among 250 centers of its kind around the nation to receive the first-ever outstanding performance award from the National Council on Economic Education. The following year, he was voted President elect for the National Association of Economics Educators. Dr. Vredeveld has a BA from Calvin College, MA from Purdue, and a Ph.D. in economics from Indiana University.

Come join us for an exciting and informative evening at the Kingsgate Marriott, 151 Goodman Drive, Cincinnati OH 45219. Networking and registration starts at 5:30pm, with dinner at 6:00pm and the speakers to follow.



**Sponsored By:** Premier Packaging Service, Heilind Electronics, Inc and Graebel Relocation.\*

Sign up by going to <http://www.ISM-c.org/>  
***One of the best attended meetings of the year!***  
***Don't miss out.***



If you are interested in getting the CPSM certification designation now is the time to take the next steps... ISM Cincinnati and your own Don Johnson will conduct a CPSM review seminar over 4 consecutive Saturdays in preparation for the exam. This is excellent preparation and practice. Don comes highly recommended by his students with most achieving their certification on the first try.

**CPSM Review Seminar - Rescheduled for February 2012** (Certified Professional in Supply Management)  
Saturdays; February 4, 11, 18 & 25 – 9:30 am until 1:30 pm.

These sessions will cover the contents of the CPSM Exam, diagnostics, sample questions and additional resource material. Study skills and test taking strategies will also be briefly covered. (16 ceu)

For more information or to register, call Ken Wilson at (513) 385-4144.



*The ball is in Your Court. Only You can take the next step.*



We are looking for sponsors for the upcoming PDM's. If your company is interested in reaching a wide variety of sourcing professionals contact one of the board members at the next PDM or send an e-mail to [marketeria@aol.com](mailto:marketeria@aol.com).



## ISM Gears Up for February Affiliate Webcast Debut



► Affiliate Webcasts are replacing ISM's satellite seminars. These live streaming, one-hour Webcasts will feature content relevant to the supply management profession.

The first Affiliate Webcast, "**Category Management and Understanding the Importance of Relationships,**" will air on February 9.

ISM is currently finalizing registration details, as well as program content and presenter information, for the February 9, 2012 Affiliate Webcast. As details become available, they will be posted on this page.

<http://www.ism.ws/education/content.cfm?ItemNumber=5948&navItemNumber=5585>

An additional Affiliate Webcast is scheduled for April 19, 2012 on "**Managing Demand through Effective Forecasting.**"

## Looking for a job?

Did you know that ISM-C not only lists jobs, but we have a volunteer who will send you email notices when we learn of open purchasing jobs? Click on the link below to learn more <http://www.ISM-c.org/news3.php>



### *About our sponsors:*

**Premier Packaging Service** is a service oriented company offering valuable just-in-time and warehousing programs for all your corrugated packaging and shipping supplies. Premier Packaging Service partners with Phillips Packaging to offer customized programs to suit our customers' supply requirements. Our tailored programs focus on significantly reducing lead times, increasing your valuable warehouse floor space, as well as improving cash flow for our clients.

### **Heilind Electronics, Inc.**

**(www.heilind.com)** is a leading distributor of connectors, relays, switches, thermal management & circuit protection products, terminal blocks, wire & cable, wiring accessories and insulation & identification products. Heilind serves OEMs and contract manufacturers in the medical, industrial controls & equipment, non-automotive transportation, aerospace and telecommunications markets with 25 North American sales offices, two automated distribution centers and a highly versatile value-added center.

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**Graebel Relocation** is the fourth largest household goods mover in the United States, and the largest "privately-held and wholly-owned" company servicing Corporate America. Graebel worked with over 60% of The Fortune 500 Companies in 2011. Graebel Relocation provides domestic and international relocations for transferees all over the world.





## ISM Certification Review Seminars



ISM-Cincinnati Certification Review Seminars will be held For five consecutive weeks beginning Saturday February 3, 2012 and concluding March 4, 2011. The review seminar series will be conducted by Don Johnson an ISM Certified Trainer.

The criteria for the CPSM credentials are:

- Three years of full time professional supply management experience
- Bachelors degree from an accredited institution
- Pass all three CPSM exams or pass the CPSM Bridge Exam if you are currently a C.P.M.

The criteria for the CPSD credentials are:

- Pass the CPSD exam
- Pass the CPSM exam one or be a current CPSM

The criteria for the CSM are:

- Three years of full time experience and an associate's degree or five years of full time experience
- Pass the three CSM exams or pass the SCM bridge exam if you are currently a C.P.M.

The review sessions will be held in the Student Union at Northern Kentucky University, room 105 from 9 am until 1 pm. The campus is conveniently located just south of the junction of I-475 and I-275 in Highland Heights, Kentucky just eight miles south of downtown Cincinnati.

Candidates for the CPSM, CSM and both of the Bridge exams will attend sessions one thru four.  
Candidates for the CPSD will only need to attend the first and fifth sessions.

Registration for either the CPSM Review or CSM Review is **\$695** and includes participant manual, Diagnostic Kit, Study Guides, Professional Series Books (3 volumes), and the ISM Glossary.

Registration for either the CPSM Bridge Review or the CSM Bridge Review is **\$445** and includes participant manual, Diagnostic Kit, Study Guides and the ISM Glossary.

Registration for the CPSD Review is **\$345** and includes participant manual, Study Guides and Glossary..

Registration must be made by Wednesday, January 25, 2012 by contacting Ken Wilson at 513.385.4144.  
For more information please contact: Don Johnson, CPSM, CPSD, C.P.M. at don.johnson@cincic.com or by calling 513.376.0577.

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