



National
Association of
Purchasing
Management
Cincinnati

Cincinnati

March 2005

Editor: Rita Dhingra

NAPM Meeting 04/12/05
Vernon Manor Hotel

Forum: 5:30 p.m.
Networking: 6:30 p.m.
Dinner: 6:45 p.m.
Dinner speaker: 7:30 p.m.

Pre Dinner forum:

Sarbanes-Oxley Act.

NAPM-Cincinnati's own Don Johnson, C.P.M. will present a brief overview of SOX, its impact on business and an analysis of lessons learned.

Dinner Presentation:

Technology Recycling in the Tri State
Gina Breyfogle, Executive Director of the Full Circle Group will discuss their program for using corporate donations of computing equipment to address the technology needs of area schools, non-profits and social service agencies. Full Circle Group is a tax exempt organization set up and run by

volunteers to recycle computers for reuse within our community. Full Circle Group has established innovative relationships with area organizations and participated in environmentally supportive initiatives to keep computing equipment out of landfills.

NAPM-C Dinner Meeting

April 12, 2005

5:30 p.m. Forum: by Don Johnson,
C.P.M of Northern Kentucky
University & VP pf the Local affiliate

6:45 p.m.: Dinner Begins

7:30 p.m. After Dinner: Gina Breyfogle,
Executive Director of Technology
Recycling in the Tri-State

Please call 513-752-6440 before April 8th or E-Mail John Wenderfer at JWENDERF@STELIZABETH.COM to make reservations for the Forum & the Dinner Program

SATELLITE SEMINAR

April 14, 2005

Supply Chain Research Trends and Market Intelligence

What are the latest trends in the supply chain? How can supply professionals keep up with the rapidly changing procurement and supply environment? This satellite seminar focuses on the current state of the supply management profession and where it is heading, and includes a look at best practices and resources for effective decision making. Supply chain experts will share their perspectives on market intelligence, including a discussion of how to recognize elements of market intelligence and its impact on today's business world.

Segment 1 - Where Is Supply in Supply Chain Management?

Historical Perspective

- Contract Management vs. Demand Management
- Operations vs. Purchasing
- B. Organizational Trends
- C. Introduction to a Case Study on a Current Supply Chain Issue
- D. Segment 1 Summary and Q&A
- E. 10-15 minute break for local site discussions on the Case Study

Segment 2 - Using Competitive Intelligence

- A. Defining Competitive and Market Intelligence
- B. Benefits of Creating a Corporate Competitive Intelligence Unit and Process
- C. How to Locate Information
- D. Market Intelligence vs. Single Source Intelligence
- E. How to Protect Your Company's Information
- F. Segment 2 Summary and Q&A
- G. 30-minute program break

Segment 3 - Supply Chain Knowledge for Competitive Advantage

- A. Trend: The Explosive Growth of Knowledge and Specialization

- B. The Increasing Need for Coordination and Integration of Internal and External Supply Chain Links
- C. The Two Grand Types of Knowledge and What You Can Do to Increase Your Personal and Organizational Competitiveness
- D. Segment 3 Summary and Q&A

Segment 4 - Putting Research and Knowledge to Work

- A. What does it Take to be Global?
- B. Increase in Complexity
- C. Moving from Cost to Value Issues
- D. Empowering Ability in the Value Chain
- E. Presentation and Panel Discussion on Case Responses from Segment 1
- F. Program Summary and Q&A

To Register for the Satellite Seminar, Contact: Don Johnson, C.P.M. johnsondon@nku.edu

Moving? Changed Jobs? Newly Married?

Don't let NAPM lose you; please contact us with your new contact information. E-mail Barb at barbara@accuracycounts.com . Thank You.